

Ruiyi Zhou

CONTACTS

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SKILLS

Sketching
Wireframing
Personas
Concept Validation
Information Architecture
Interaction Design
User Experience Design
Visual Design
iOS App Design
Android App Design
Responsive Web Design
Data Visualization
Rapid Prototyping
A/B Testing
Usability Testing

TOOLS

Design
Sketch
Photoshop
Illustrator
Indesign
Axure

Prototyping
InVision
Proto.io
Framer.js
Principle
AfterEffects

Visualization
Tableau

Programming
HTML/CSS
Javascript/jQuery

ABOUT ME

> 3 years of experience in **mobile design** (iOS & Android) on **B2B and B2C** products
> 3 years of experience in rapid **prototyping** and **usability testing**
> 3 years of experience in **product management** and **front-end development**

WORK EXPERIENCE

UX Designer, SAP SuccessFactors | South SF, CA | 04/2016 - Present
Redesign SuccessFactors mobile apps and ensure compliance with iOS & Android design guidelines. Selected projects are as follows:

Conversational UI Design an AI-empowered assistant for your daily work tasks
Learning Workspace Reinvent learning space for better career development
Employee Profile Redesign profile system for usability, aesthetics, and simplicity
iOS & Android Style Guide Consult for pillar teams to ensure design compliance and standardize style guide for internal cross-team knowledge sharing and collaboration
Implementation Optimization Collaborate with PMs and Devs along the entire design process. Oversee every detail for best app quality and user experience

UX/UI Design Intern, Glassdoor | Mill Valley, CA | 06/2015 - 09/2015
> Redesigned Glassdoor B2B Employer Center, designed data visualization, activity stream and OpenCompany module using Sketch and Proto.io
> Introduced data-driven design based on Google Analytics data
> Created user journey map and competitive analysis to find areas to improve

EDUCATION

University of Washington | Seattle, WA | 09/2014 - 03/2016
Master of Science in Human Centered Design & Engineering | GPA:3.9

University of Electronic S&T of China | China | 09/2008 - 07/2012
Bachelor of Engineering in Communication Engineering

OTHER PROJECTS

UX Designer, Family Circle | Seattle, WA | 09/2015 - 03/2016
> Reinvented digital photo frame that connects family members like never before
> Conducted pre and post user research to guide design process

UX Designer, FareStart | Seattle, WA | 03/2015 - 06/2015
> Upgraded website design to become modern, responsive and mobile-friendly
> Optimized core task flows for current users to improve user experience
> Redesigned the information architecture to make it more intuitive

UX Designer, TravelENS | Seattle, WA | 10/2014 - 12/2014
> Built a data visualization tool that helps travelers evaluate destinations
> Led the user-centered design process